

EDUCATION SOLUTIONS

*Virtual Classroom**Online Interactive**Database-Driven**Individual Ports**Live Conferencing**Tracking and Analysis**Automatic Test Results**e-Commerce enabled**Online Registration**Automatic Language
Conversion**Windows 2000 Technology*

MathSoft Taps IntraLearn Software for Web-based Training

IntraLearn Powers Mathcad

MathSoft, Inc., the provider of the broadest line of technical calculation and analytical software for business and academia, has created an innovative Web site for product training and online education, the MathSoft Learning Site at <http://learning.mathsoft.com>, using IntraLearn's e-Learning software. MathSoft has launched a series of online training courses for Mathcad® users.

"With our online Mathcad courses, MathSoft is taking advantage of new, web-based training technologies to help our customers employ Mathcad to its full potential," said Chris Randles, senior vice president and general manager, MathSoft, Inc. "These courses were designed not only to help our customers master the technology they use, but also to deepen their skills in math, science, and engineering. Future training courses will also leverage Mathcad's unique, interactive interface, which is ideal for exploring and visualizing technical content."

Online Product Training

"MathSoft has created a new application for IntraLearn's flexible and scalable platform - online product training. With IntraLearn, companies can deliver highly interactive learning environments over the Internet right to a user's desktop. MathSoft has created a powerful online learning site that is a new model for customer support, training and self-service," said Peter Banhazl, executive vice president, IntraLearn Software Corporation.

The launch of the Mathcad courses was the culmination of months of preparation. IntraLearn software enabled MathSoft to create a Web-based training environment offering product, mathematics, science, and engineering content training courses that fit their cus-

tomers needs for flexible scheduling and no-hassle interfaces.

"MathSoft has worked quite extensively with the product. Prior to the purchase, we engaged in three months of planning and evaluations of several competing products. Since the purchase, we have written extensions to IntraLearn's e-commerce and student registration process and have made significant customizations to the graphical look and feel of the site. We have five active courses on the site and a free demo course, with plans for future expansion. We have about 1000 students actively involved with the existing course material, and we hope to grow that number significantly with our new courses," said



Mathsoft currently has eight courses online and several free self tests.

Laurie Chidester, Online Training Manager at MathSoft.

MathSoft wanted to take product training beyond the traditional and limited printed manual, as well as out of the costly classroom. MathSoft turned to IntraLearn to help use the Internet to empower customers with the tools to teach themselves. They wanted to use the Web to enhance the way someone learns software, to be able to master it at her or his own pace with highly interactive content. In IntraLearn, they found a company that shared their vision and had already figured out how to implement it.

The Ideal Learning Experience

www.intralearn.com

IntraLearn allowed MathSoft to incorporate many learning styles in their online training design. Users may read course material, write notes, participate in discussions, hands-on activities, and interactive exercises, view results, and evaluate progress with graded online tests. Most importantly, MathSoft users can do all of this according to their own schedule, location, and interest level.

For MathSoft's "Learning-by-Doing" objective, IntraLearn's solution let MathSoft create highly interactive and integrated course material. To address MathSoft's "Where I Left Off" feature, the software provides a bookmark function for lesson pages and collaboration, threaded discussion, text-based chat, and e-mail integration. Certification is another concern, and with IntraLearn's e-Learning software, MathSoft's Training Site offers online graded tests to determine successful completion.

"IntraLearn was very flexible, both the software and the company. I was able to customize the look of the site to meet my design specifications, as well as working with IntraLearn on coded e-Commerce requirements, group orders for registering students and the payment and registration process."

Laurie Chidester, Online Training Manager at MathSoft

MathSoft Creates Online Course Catalog

MathSoft turned to the IntraLearn software feature-set to support its online product training model. IntraLearn enabled MathSoft to create an easy-to-use online course catalog. MathSoft currently has many courses and tests online, for example:

- *A Learning Site Tutorial*
- *Introduction to Mathcad*
- *Problem Solving with Mathcad*
- *Graphing & Visualization with Mathcad*
- *Using SmartSketch with Mathcad*
- *Writing Science Fiction and Fantasy*
- *Exploring Precalculus*
- *Test yourself: Algebra, Calculus, Physics & more*

For more information, visit www.intralearn.com or call (508) 393-2277
or Mathsoft, visit <http://learning.mathsoft.com>
and call (617) 577-1017.

intralearn
software

155B Otis Street, Northboro, MA 01532
P: 508-393-2277 F: 508-393-6841
E-mail: sales@intralearn.com

