

EDUCATION SOLUTIONS

*Virtual Classroom**Online Interactive**Database-Driven**Individual Ports**Live Conferencing**Tracking and Analysis**Automatic Test Results**e-Commerce enabled**Online Registration**Automatic Language
Conversion**Windows 2000 Technology*

UMass Lowell implements IntraLearn Software for CyberEd online education program

UMass on the Net

University of Massachusetts (UMass) is a leader of public higher education in the Northeast with five campuses: Amherst, Boston, Worcester, Lowell and Dartmouth.

Over the past three years, UMass Lowell has begun to use the Internet to expand the reach of the University. The result is the CyberEd program at <http://cybered.uml.edu>. CyberEd is a selection of standard, full-credit University courses being offered to the Web audience through UMass Dartmouth and UMass Lowell.

"CyberEd has become a popular alternative solution for continuing education," said Steve Tello, Assistant Director of Distance Learning at UMass Lowell. "We are now working on substantially increasing the student population using CyberEd, as well as the number of online instructors. To accomplish this, we had to address the scalability of the system that we had been using."

Search for a Solution

The university had a number of technical and educational criteria for Internet-based learning. They looked for a feature-rich package that integrated management and reporting, in order to tie into the university administrative and human resource systems based on PeopleSoft software.

"We looked at a number of available solutions, but none offered a complete 'container' of student, instructor and administrator functionality," continued Steve Tello. "We needed a comprehensive solution, from e-commerce and remote registration to reports and record keeping."

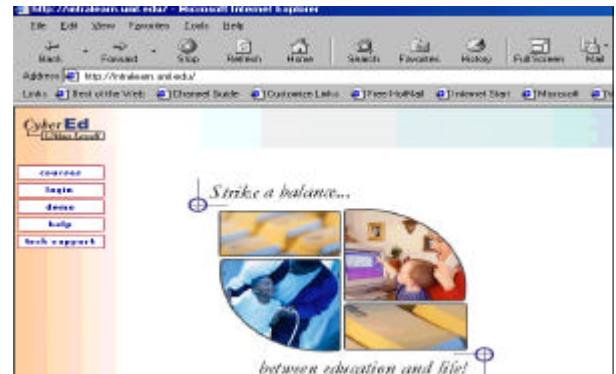
Most importantly, we needed a technological platform that was highly scalable to support

our plans for growth. IntraLearn software was the best solution we found."

Raising the Bar for Internet Distance Learning

With IntraLearn, UMass Lowell has grown the size of the CyberEd program to over 300 courses, 150 teachers and 5,000 students per year allowing students to complete either an Associates or a Bachelors Degree in Information Systems online.

UMass is using Microsoft for the core infrastructure and IntraLearn for the educational



IntraLearn offers courses with instant test results, comments, and remote proctoring.

software design. IntraLearn Software Corporation is a Microsoft Gold Certified Partner and an Authorized Online Learning Partner. The new Internet learning solution had to be compatible with the Microsoft BackOffice product suite. The University created much of the courseware in Word, PowerPoint and Front Page. IntraLearn's software allows for fast loading onto the Internet from these products.

IntraLearn Executive Vice President Peter Banhazl said, "We work closely with Microsoft to be sure we offer turnkey integrated Internet-based solutions. We also work with frontline educators to ensure that IntraLearn contains advanced performance-based learning features."

Complete Distance Learning Program

www.intralearn.com

IntraLearn is a comprehensive Learning Management System that enables colleges to quickly offer high-quality, consistent and highly interactive knowledge transfer over the Internet. IntraLearn's software helps colleges and universities use technology to deliver rich instruction. IntraLearn and the Microsoft SQL server provide the scalability to support growing online learning programs.

"IntraLearn not only supplied the software platform, but also the technical support, supplying course creation and conversion, instructional design, administration and reports, and installation, to make sure the entire project proceeded smoothly," Steve Tello at UMass, continued. "We are getting excellent feedback. I look forward to the day that the entire system is online. And with IntraLearn, we'll be able to scale our online programs to meet the University's expanding virtual needs."

IntraLearn and Microsoft Join Forces

The world reknown CyberEd program is just one example of the close working relationship between IntraLearn and Microsoft. The two companies have made a joint commitment to supply education customers with comprehensive, BackOffice-based online learning environments.

IntraLearn and Microsoft technologies form a seamless and powerful platform for robust Internet-based virtual universities. The companies will be entering into other joint ventures to advance the cause of distance learning using Internet technologies. New technologies can enhance the educational environment for students, teachers, and administrators. Students and teachers can participate in virtual classrooms that span the globe and exploit educational resources located in any school or institution connected to the Internet.

To realize these benefits, IntraLearn and Microsoft are working together to ensure that education professionals receive the leading-edge technologies to help them achieve their goals.

"We needed a comprehensive solution that was highly scalable to support our plans for growth. IntraLearn's software was the best solution we found."

Steve Tello, Assistant Director of Distance Learning at UMass Lowell

For more information, visit www.intralearn.com or call (508) 393-2277 or UMass Lowell CyberEd, visit <http://cybered.uml.edu> or call (978) 934-2467.

intralearn
software

155B Otis Street, Northboro, MA 01532
P: 508-393-2277 F: 508-393-6841
E-mail: sales@intralearn.com

Microsoft
GOLD CERTIFIED
Partner

